POST EVENT REPORT
TAKE OFF BECAME TÜRKİYE’S LARGEST STARTUP SUMMIT IN THE LAST TWO YEARS.

SELÇUK BAYRAKTAR
Chairman of the board of Trustees of T3 Foundation
TABLE OF CONTENTS

Turkish Technology Team Foundation 01
Take Off Startup Summit 03
Summary of Previous Years 04
Take Off İstanbul 2022 08
Startup Area 09
Corporate Area 10
Venture Area 11
Workshop Area 12
Conference Hall 13
Applications Data 15
Process of Evaluations 16
Highlights 17
Photo Gallery 18
Agenda 21
2022 Winners 22
2022 Startup List 24
The Turkish Technology Team's (the T3 Foundation) mission is to ensure talented young people from every age group to join technology development processes, venture into entrepreneurship, and conduct and support R&D activities, projects and works aimed at developing technological products, systems, and components, whose domestic and original development is a priority for Türkiye. Producing them with national resources is crucial due to their strategic importance, high added-value, global competition conditions, and strategic reasons.. Further, the T3 Foundation is intended to identify talented young people support their personal development, and so to contribute to the development of entrepreneurship culture in technology on a wider scope.

The Turkish Technology Team Foundation is established by a group of young entrepreneurs and professionals who believe that it is inevitable for Türkiye to realize the National Technology Initiative in order to raise its voice for a better world and to be one of the developed societies in terms of economy and life quality. The Foundation aims to help Türkiye realize the National Technology Initiative with its innovative projects and works.

To introduce the T3 Foundation’s projects, x, we provide investment to selected startups and train young people on entrepreneurship at T3 Startup Center. Moreover, we provide technology training to middle and high school students within the scope of Deneyap Technology Workshops.

We introduce and promote technology to individuals of different ages and backgrounds within the "Bilim Türkiye" and “Keşif Kampüsü” projects. While the 6 to 14 age group participates in the program which includes a planetarium, hands-on workshops, online workshops, and an exhibition space in Bilim Türkiye, the middle school age group is eligible to participate in Keşif Kampüsü. Being another project of the T3 Foundation, Deneyap Kart, which was developed by the engineers of our country, was realized to carry out projects at all levels from entry-level to industrial applications in Electronic Programming, Internet of Things (IoT) and Artificial Intelligence with its powerful processor, durable design and multiple input/output pins. Furthermore, as the T3 Foundation, we provide scholarships to thousands of students with the Özdemir Bayraktar National Technology Scholarship Program and National Teams of Technology Grant Program. Last but not least, the T3 Foundation organizes TEKNOFEST, the world’s largest aerospace and technology festival, with the partnership of many organizations that play a critical role in developing national technologies in Türkiye. TEKNOFEST was held twice in 2022, one in Samsun, Türkiye, and the other in Baku, Azerbaiaycan, and welcomed almost 2 million visitors during these festivals, which include everything from technology competitions to air shows, exhibition spaces to fun attractions.
The Turkish Technology Team Foundation was a dream and an ideal for our country and humanity. The spark of #NationalTechnologyInitiative grows with the determination of our youth and turns into a flame.

HALUK BAYRAKTAR
Chairman of the board of T3 Foundation
Hosting over 500 invited startups from various countries, more than 100 speakers, investors, and numerous professionals from 85 different reputable organizations Take Off has evolved into a startup event that has improved and enriched both the region and entrepreneurs in the past 5 years.

As Take Off, we are striving to establish a global entrepreneurial ecosystem in which players from different backgrounds and expertise can collaborate to bring new solutions and approaches. On one hand, early-stage and experienced startups get the chance to listen to the success stories of veteran startups, seek advice from mentors, sit in on investment meetings with Turkish B2B corporates, and, most importantly, pitch their products. On the other hand, investors benefit from listening to innovative solutions of startups visiting from all around the world.

<table>
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<th>1-1 MEETINGS</th>
<th>MENTOR &amp; INVESTORS</th>
<th>TOTAL PRIZE</th>
<th>INSTITUTIONS</th>
<th>SPEAKERS</th>
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<td>1700</td>
<td>289</td>
<td>$155K</td>
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In its first year, the Take Off Startup Summit was held between September 20 and 23, 2018 at Istanbul Airport in Türkiye. The summit did not only receive over 1,000 startup applications from more than 100 countries and hosted 200 international startups, but also hosted 60 speakers and panelists. The top 10 local startups were awarded a 10-day Bootcamp prize in San Francisco while the top 15 foreign startups were rewarded with financial and other ways of assistance for establishing a company in Türkiye.
The following year, the applications Take Off received exceeded 1,000. It also had applications from over 100 countries again and hosted 200 selected startups while 100 mentors, 4 keynote speakers, and 8 panelists took their seats at Atatürk Airport between September 16 and 19, 2019. The top 15 local startups were rewarded with a 10-day Bootcamp in San Francisco and the top 15 foreign startups were awarded financial and other ways of assistance for establishing a company in Türkiye.
In 2021, more than 900 startup applications from over 80 countries and 156 mentor applications from over 30 countries were received. 99 startups, 46 mentors, and 36 supporting institutions from 33 countries participated in Take Off Istanbul, which was held between September 20 and 22, 2021 at Atatürk Airport with a 64% multi-nationality rate. The Top 3 startups of Take Off Istanbul were rewarded with $20,000, $10,000, and $5,000.

Please click here to view the post-event report of Take Off Istanbul’21.

VERTICALS

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<td>Other</td>
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Take Off Startup Summit’s first destination abroad was Azerbaijan. The summit received 292 startup applications from 32 countries in its first year in Baku, Azerbaijan. Take Off Baku hosted 141 entrepreneurs, 20 speakers, 28 corporate experts, 21 investors, and 14 jury members from 22 countries at Crystal Hall between May 26 and 28, 2022. Take Off Baku prizes were $15,000, $10,000, and $5,000 for the top three startups.

Please click here to view the post-event report of Take Off Baku’22.
On the first day of Take Off Istanbul, the summit began with the opening speech by Serdar Gürbüz the Member of the T3 Foundation’s Board of Trustees and Board of Directors. The summit went on at the 5 different zones, listed below, simultaneously this year.

Take Off Istanbul received 944 applications from 62 countries in 2022 and hosted 68 startups, 23 alumni startups, 32 speakers, 61 investors, 32 mentors, and 22 institutions from 18 countries in total.
68 startups that competed at Take Off Istanbul had the opportunity to show and present their products and services at their booth to over 3,000 visitors, most of who are entrepreneurship and tech enthusiasts. 172 one-to-one meetings with 32 mentors total took place at the startup area during these 3 days. The meetings were focused on the startup’s needs. Last but not least, TEKNOFEST Startup Program and Google Game and App Academy winners exhibited at their booths, which were awarded to them.
The summit hosted 72 executives from 22 corporates to create an environment for collaboration. To that end, the scheduled 336 one-to-one meetings between corporates and startups took place during the 3-days.
Investor and corporate meetings were separated to maximize utility for the first time at Take Off Istanbul. The summit hosted 61 investors and planned 237 one-to-one meetings that took place during the 3-days.
This year, Take Off Istanbul hosted “Entrepreneurship 101” workshops for high school and university students. The workshops were organized to answer the question “What is entrepreneurship?” “How to be an entrepreneur?” “How are the entrepreneurship ecosystem in Türkiye and in the world?” and covered local and foreign investment funds and crowdfunding platforms. 145 students attended the workshop that’s given by Zico Ufuk Batum.
10 keynote speeches, 4 panels, and 3 success stories on technology and entrepreneurship took place on the stage for 3 days. Semi-finals and finalists also took the stage on the 2nd and 3rd days and made their presentations in front of the jury and audience. After the evaluations, the top 3 startups were rewarded with a total of $45,000 monetary prize.
Applications
Take Off Istanbul 2022 received 944 applications from 62 countries.

Mentorship Sessions
Each startup had meetings with 2 mentors, and those mentors evaluated them. 35 startups were selected by mentors on the 2nd day for the semi-finals.

Pitchings
The 35 semi-finalist startups made their pitches and, 10 startups were shortlisted for the final presentations by the jury.

Finals
The finalist 10 startups pitched their startups and answered the jury’s questions, and the top three startups were selected according to their answers.

STEP 1
Applications

STEP 2
Mentorship Sessions

STEP 3
Workshop
68 startups were shortlisted and invited to the summit.

STEP 4
Pitchings

STEP 5
Startups got presentation workshops for the pitches on the stage.

STEP 6
Finals
15
HIGHLIGHTS

- 944 Startup Applications
- 145 Students Received Trainings
- 62 Applicants' Country of Origin
- 3076 Total Visitors
- 32 Speakers
- 62 Startup Applications
- 18 Visitors' Country of Origin
- 745 1-1 Meetings

MULTINATIONALITY

[Map of the world with flag icons representing various countries.]
OCTOBER 25

Welcoming Speech and Introduction
Serdar Gürbüz

Deep Technology Entrepreneurship in Türkiye and the World
Prof. Dr. Haluk Görgün

Plug and Play: Contributions to Startup Ecosystem
Lale Can Gözübüyük

Invest in 360
Banu Korgül

Using Silicon Valley To Get Into the US Market
Michael Meisterling

Global Collaboration and Expansion Strategies for Startups
JongKap Kim

Success Story: girişim
Hilmi Öğütcü

How can unicorns empower society?
Mehtap Demir

Global Collaboration and Expansion Strategies for Startups
Enis Hulli

Global Collaboration and Expansion Strategies for Startups
Turançan Safur

Global Collaboration and Expansion Strategies for Startups
Pınar Tekinsen

Global Collaboration and Expansion Strategies for Startups
Muharrem Derinkök
OCTOBER 27

Success Story: Tarfin
Şemsa Abbasoğlu

Eclectic Approach to Entrepreneurship
Sadullah Uzun

Success Story: Vispera
Aytül Erçil

Tech Entrepreneurship Journey of Türkiye
Mehmet Fatih Kacır

Technology Development Ecosystem: Bilişim Vadisi as a Successful Model
Serdar İbrahimcioğlu

Startup Pitching #10

Closing Speech
Selçuk Bayraktar
25 October TUE

10:00 Registration
11:00 Welcoming Speech and Introduction
Serdar Gürbüz
Member of the T3 Foundation’s Board of Trustees and Board of Directors
12:00 Deep Technology Entrepreneurship in Türkiye and the World
Prof. Dr. Haluk Görgün
Chairman & CEO, ASELSAN
12:20 Invest in 360
Hande Esen
Tech Investor
Enis Hulli
General Partner, 500
Banu Korgül
Managing Director, SB Startup Investments
13:00 How can unicorns empower society?
Muharrem Derinkök
Co-Founder & CPO, Insider
Turancan Salur
Europe Regional Manager, Getir
Pınar Tekinsen
Country Manager - Türkiye Greece Cyprus Malta, Mirakl
Mehtap Demir
Moderator
14:10 Plug and Play: Contributions to Startup Ecosystem
Lale Can Güzüberük
Regional Director & Country Manager, Plug and Play
14:30 Global Collaboration and Expansion Strategies for Startups
JongKap Kim
CEO, Born2Global
14:50 Using Silicon Valley To Get Into the US Market
Michael Meisterling
Partner, BootUP World
15:45 Success Story: egirişim
Hilmi Öğütcü
Founder, egirişim

26 October WED

10:00 Opening and Announcement (Top 35 Startups)
10:30 Istanbul as a Startup Hub
Dr. Erkam Tüzgen
T.C. Istanbul Development Agency
12:00 Startup Pitching
12:30 Startup Pitching
12:30 Future-Proof Skills in Uncertain Times
Sertaç Yerlikaya
Director, Turkey Open Source Platform & 42 Coding Schools
12:40 Startup Pitching
14:00 Startup Pitching
14:40 Intrapreneurship and Innovation
Emre Ölçer
Head of Digital Banking, İş Bankası
Yiğit Ertem
Ecommerce Web Channel & PIM Department Manager, Mediamarkt
Alp Eren Göktürk
Senior Entrepreneurship Projects Manager, Eczacıbaşı Holding
Ufuk Batum
Moderator
16:00 Startup Pitching
16:30 Startup Pitching
16:30 Building a Stronger Startup Ecosystem
Rahim Bayramli
CEO, SABAH.lab
Sami Serdar
CEO of the Young Business Hub of ICYF
Semiramis Kulak
Co-Founder & CEO, Sglobe.co

27 October THU

10:00 Opening and Announcement (Top 10 Startups)
11:30 Success Story: Tarfin
Şemsa Abbasoğlu
Director of Marketing, Tarfin
11:00 Eclectic Approach to Entrepreneurship
Sadullah Uzun
Vice President of Business Development, TÜBİTAK BİLGEM
11:15 Success Story: Vispera
Aytül Ergül
CEO, Vispera
11:30 Final Startup Presentation
11:30 Final Startup Presentation
14:10 Technology Development Ecosystem: Bilişim Vadisi as a Successful Model
Serdar İbrahimcioğlu
CEO, IT Valley
14:30 Tech Entrepreneurship Journey of Türkiye
Mehmet Fatih Kacır
Deputy Minister, Republic of Türkiye Ministry of Industry and Technology
15:30 Game & App Academy
Zekeriya Çoştu
Director General of National Technology, Republic of Türkiye Ministry of Industry and Technology
Serdar Gürbüz
Member of the T3 Foundation’s Board of Trustees and Board of Directors
Mehmet Keteloğlu
Country Director, Google
Mehru Aygül
General Manager, GİRVAK
Oylum Talu
Moderator
16:45 Final Startup Presentation
16:45 Keynote
Selçuk Bayraktar
Chairman of TEKNOFEST’s Board of Directors & Chairman of the T3 Foundation’s Board of Trustees
17:10 Award Ceremony
2022 WINNERS

**FIRST PLACE**
Navlungo
Navlungo provides cross border e-commerce logistics and fulfillment solutions to SME's and online retailers.

**SECOND PLACE**
Tranzmeo
Tranzmeo is a Deep Tech Company focusing on anomaly and intrusion detection in remote border and perimeter.

**THIRD PLACE**
Degz
Degz Robotic produces unmanned underwater robots and its sub-parts to explore the oceans and seas.