

TURIZ

EXPLORE FAST & EXPERIENCE MORE

Turiz Pitch Deck

Turiz accelerates your exploration when you take time to travel to different geographies. It allows you to gain a lot of experience in a safe, comfortable and economical way.

Team



M. Sami Diriğ

Full Stack Web
Developer



Mehmet Özkan

Full Stack Mobile App
Developer



M. Emre Tanrıverdi

Project Managment
Fintech API Developer



M. Faruk Şahin

AL&ML Developer





● Problem

Uncertainty



Excessive
Pricing



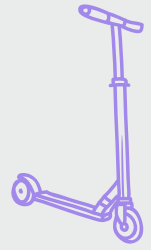
Fear of
Security



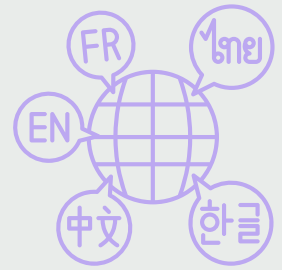
First Welcomes

● Problem

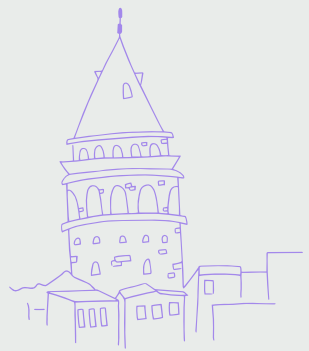
Adaptation Process



Access to Local
Experiences

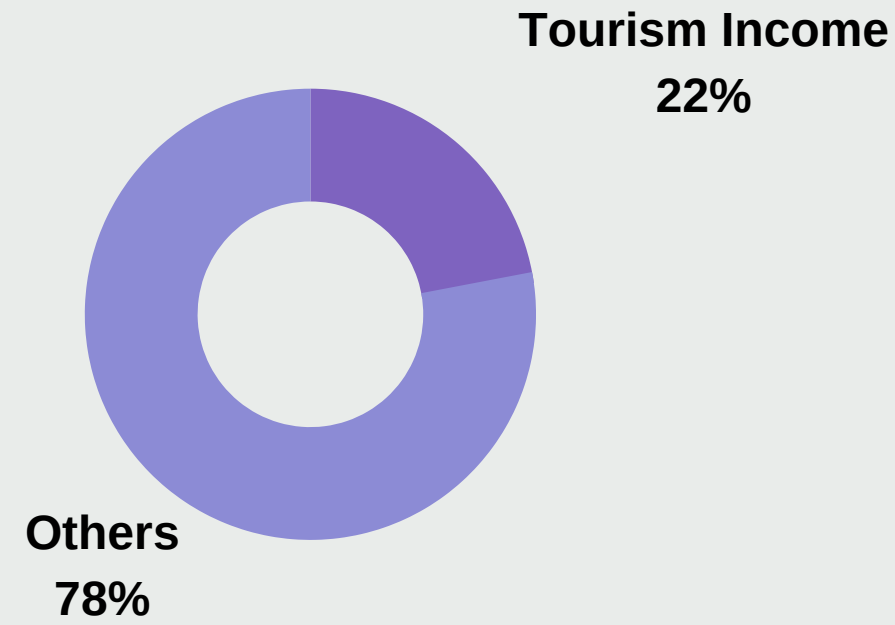


Communication
and Language

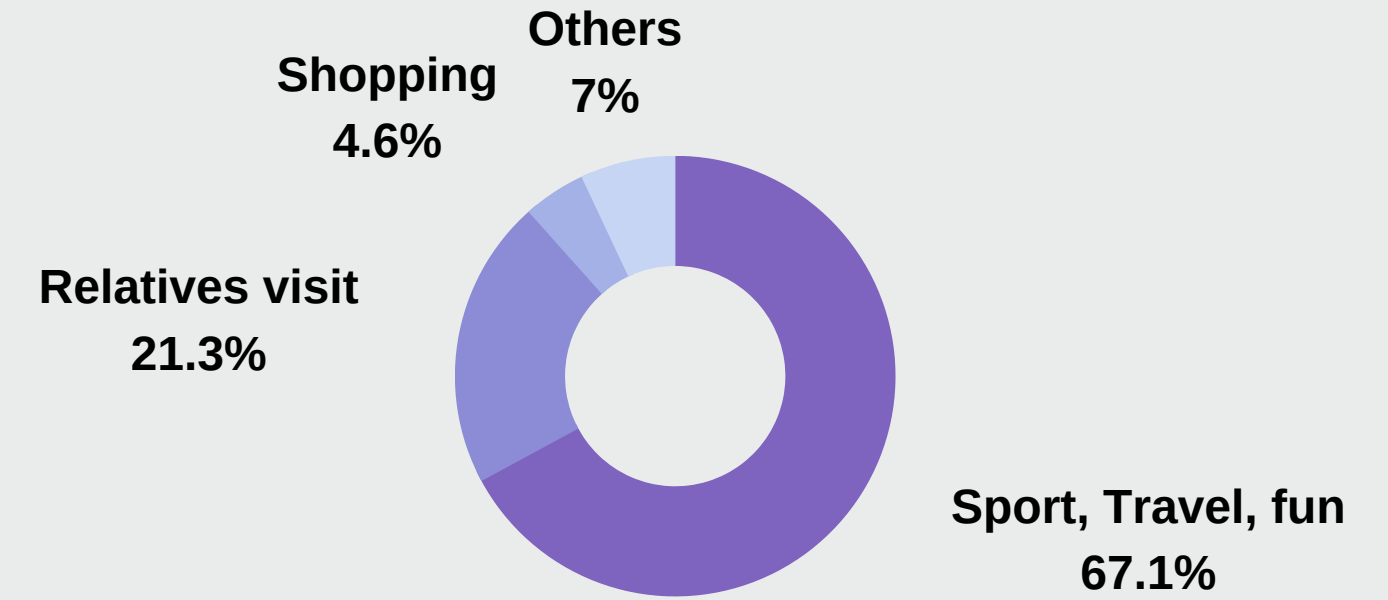


Lost in Comfort Times





"The average ratio of Turkey's tourism revenues to exports is 22 percent"

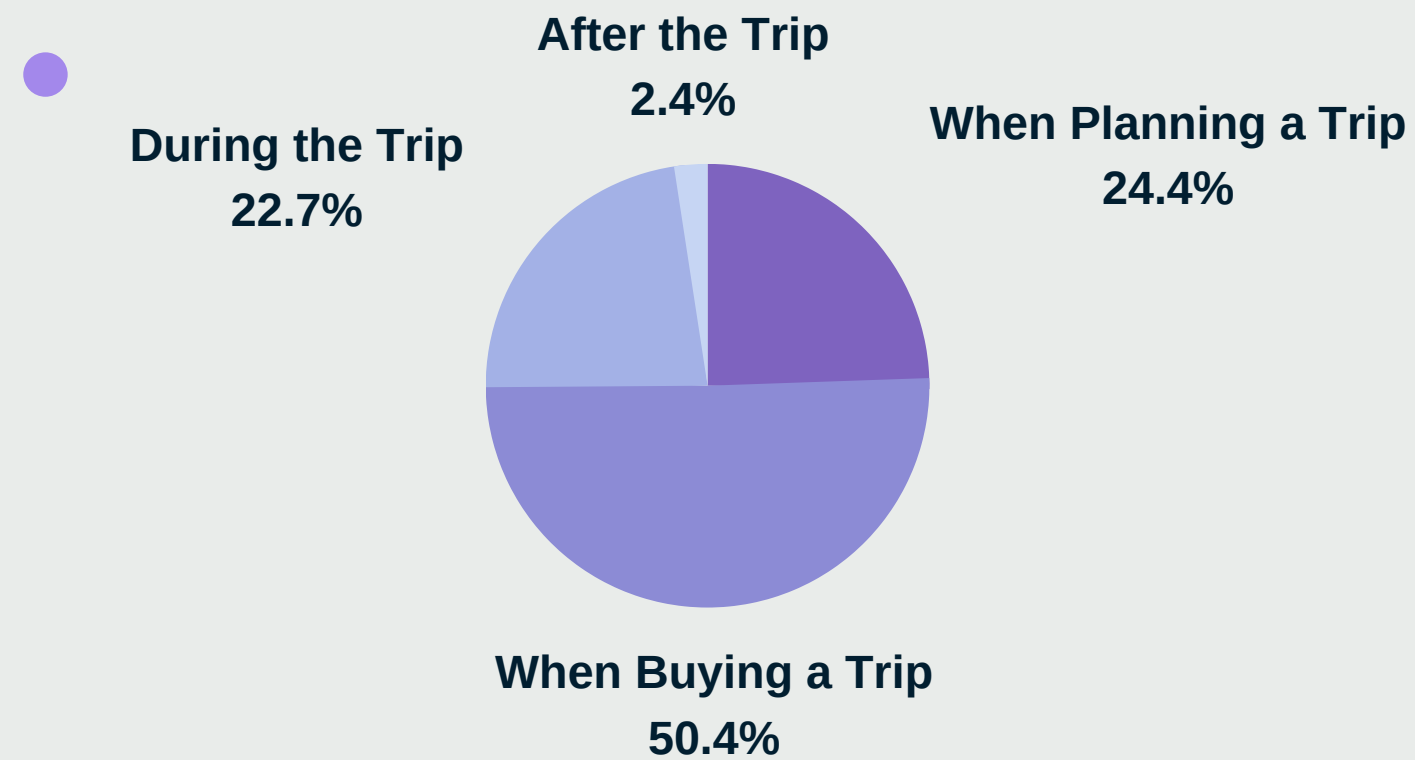


"Visitors by purpose of arrival, 2021"
–Foreign visitors visited mostly for “travel, entertainment, sportive and cultural activities” with 68.6%.

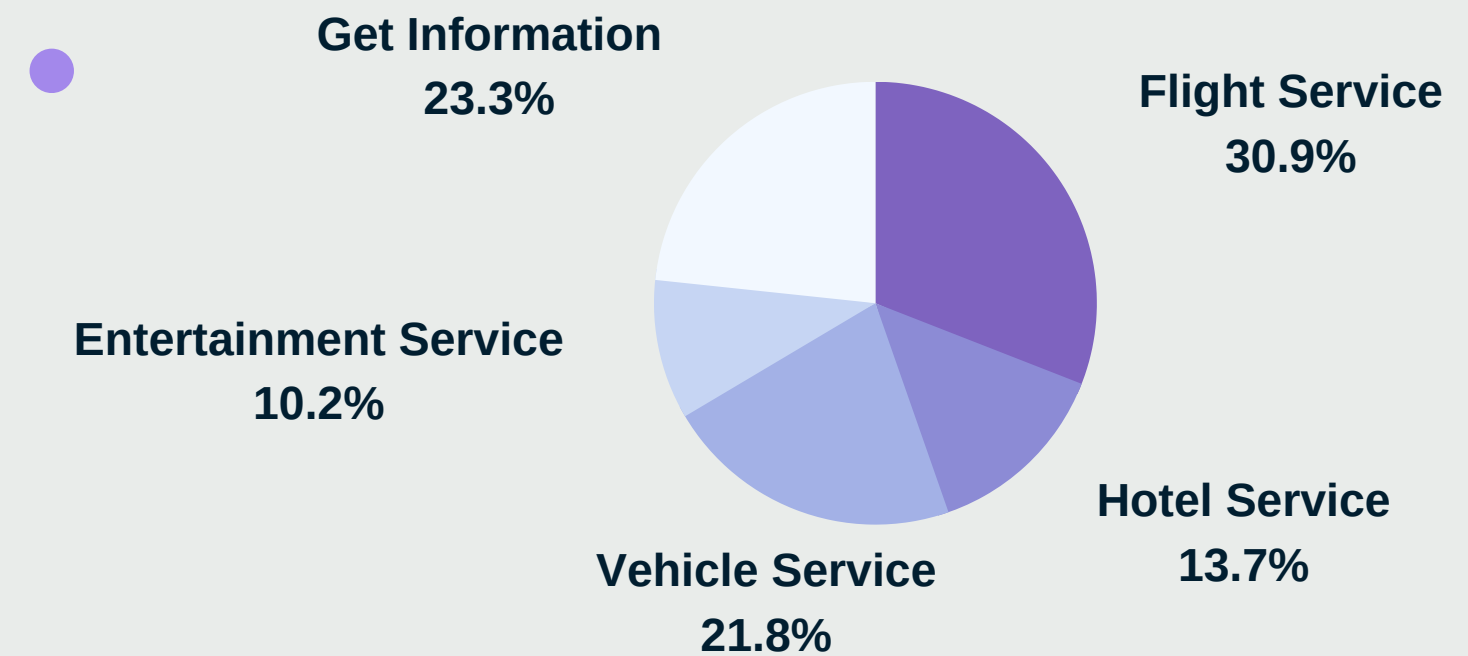


- **About 6% of tourists coming to Turkey use local services with the application.**

According to Researches



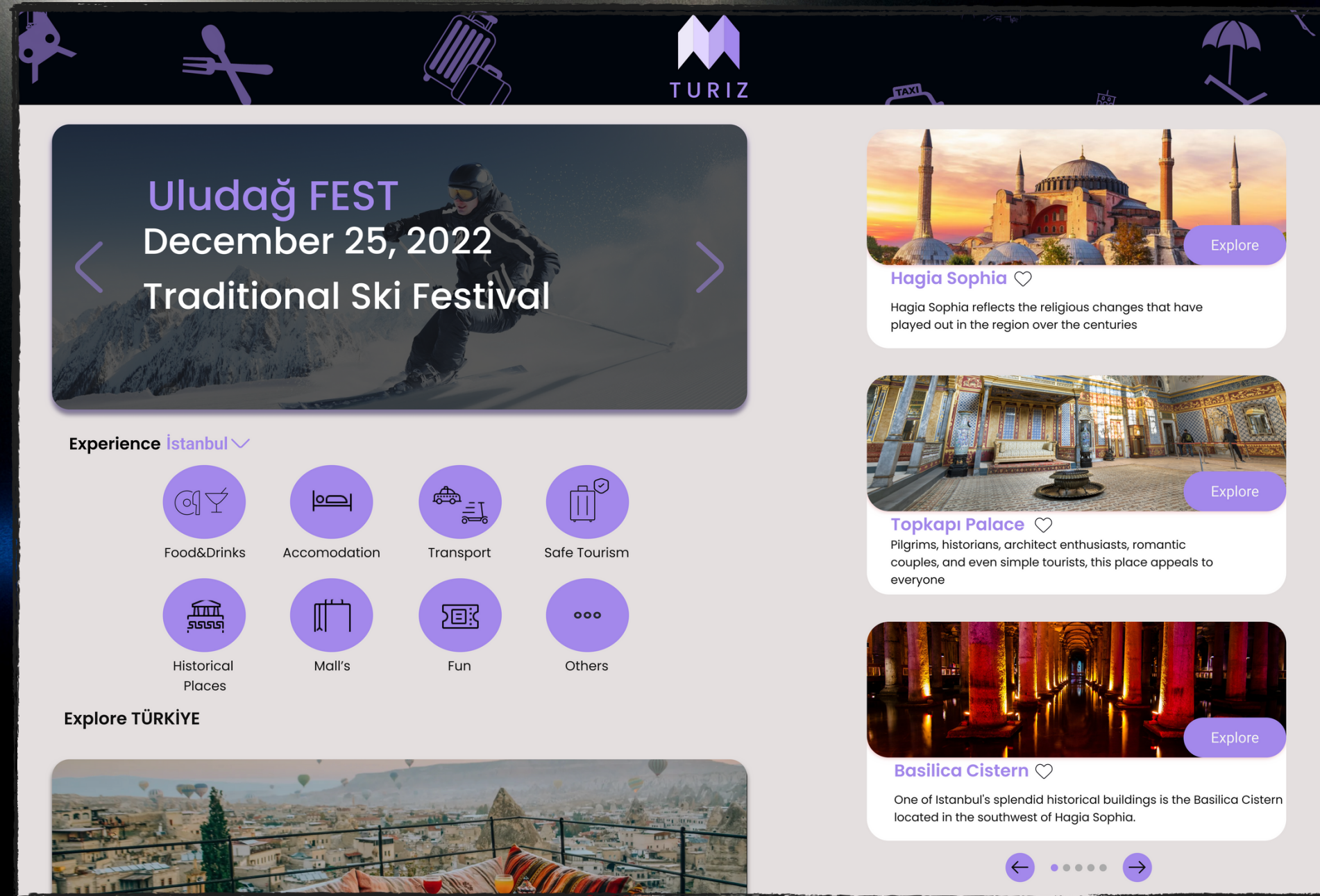
- **Travel Stages Using Mobile Applications**



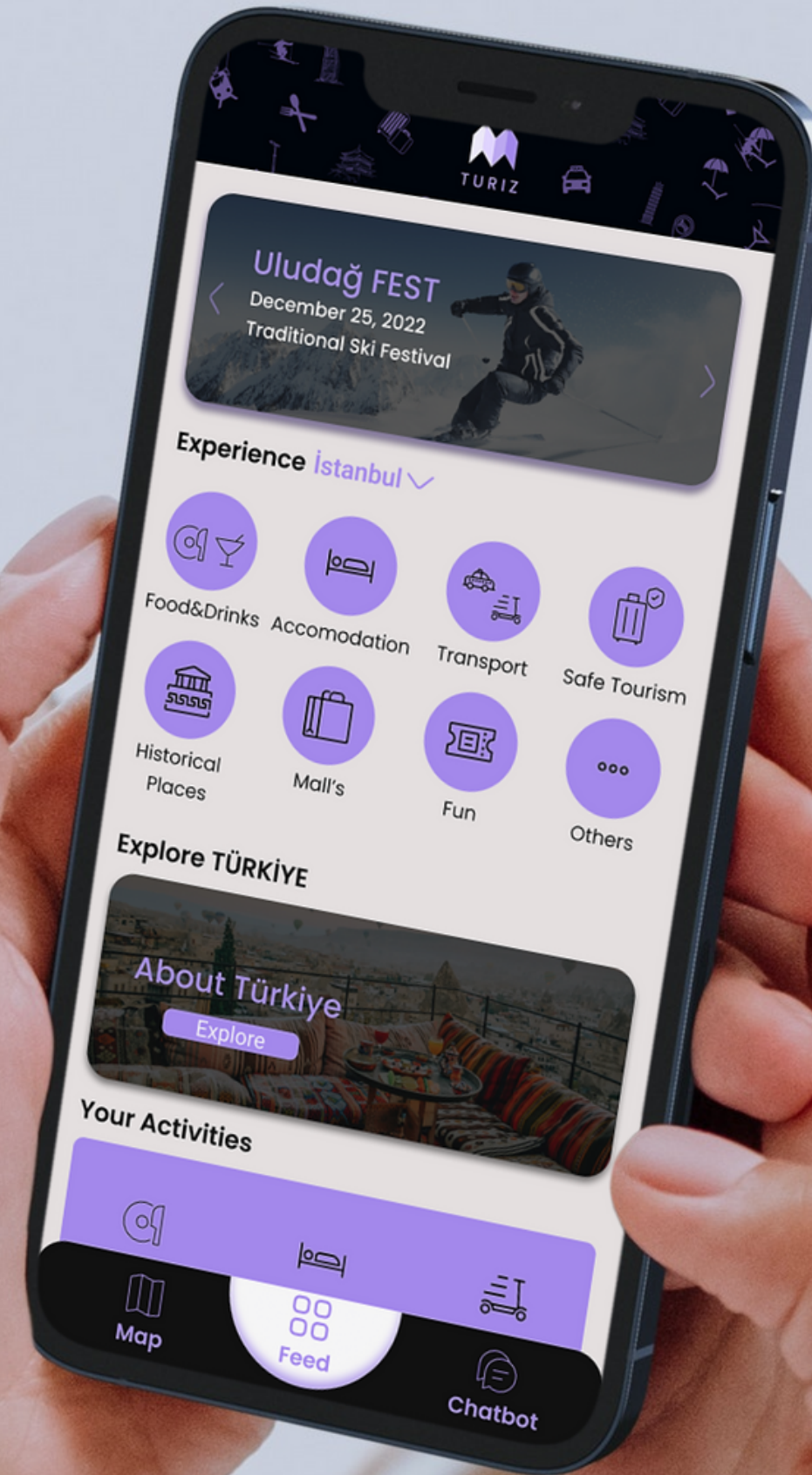
- **Services Using Mobile Travel Applications**

- **49% of worldwide travel expenses are made through mobile devices.**
- **70% of travelers access local restaurants and attractions using mobile apps while traveling.**
- **63% of travelers order food using their mobile devices while traveling.**
- **Mobile apps account for more than 12% of travel industry revenue.**

● Solution



24/7 guidance support at every moment of your travels and all local experiences in one platform. Discover the city, unique tastes, new entertainment, unique local transportation and much more in one application and pay quickly.





1 Powerful and Fast API Solutions

Cultural, food, security, transportation, shopping, payment, etc. will be integrated. Fast and customized API Solutions for applications.

2 24/7 Service & Chatbot

With the powerful chatbot system, live support teams and language support, you will be able to get support at any time of the trip.

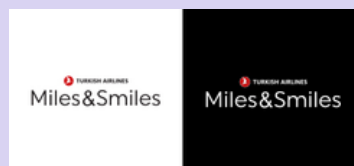
3 Tourist Wallet System

It offers a faster, safer and more practical method of payment for both businesses and tourists.

Tourist wallet system

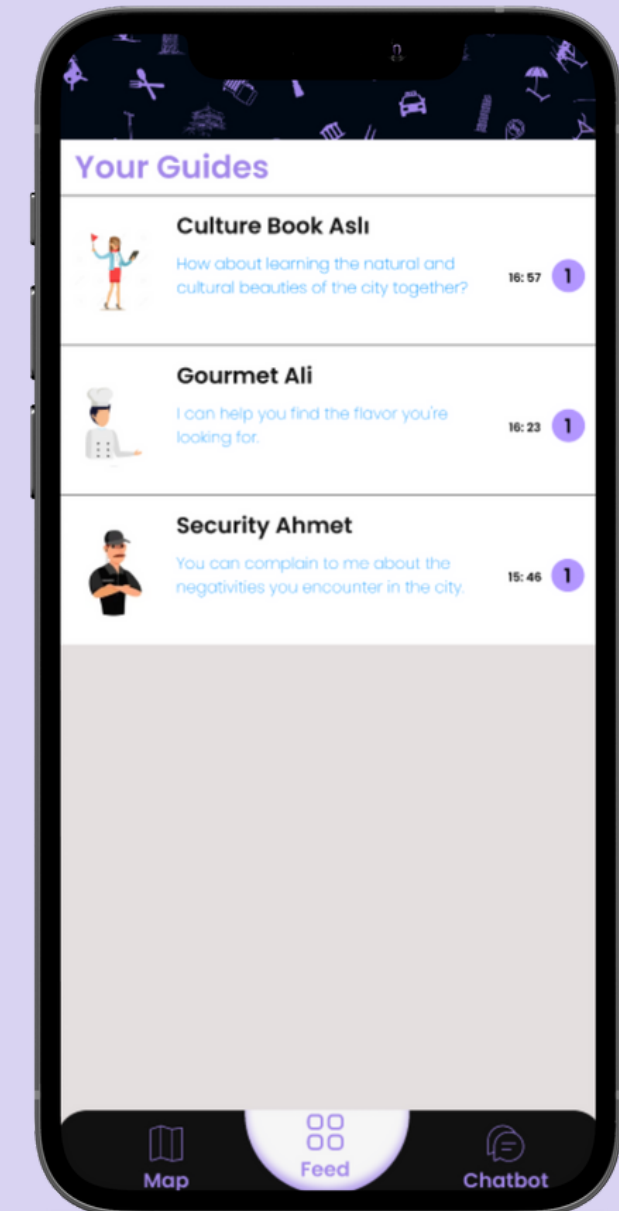
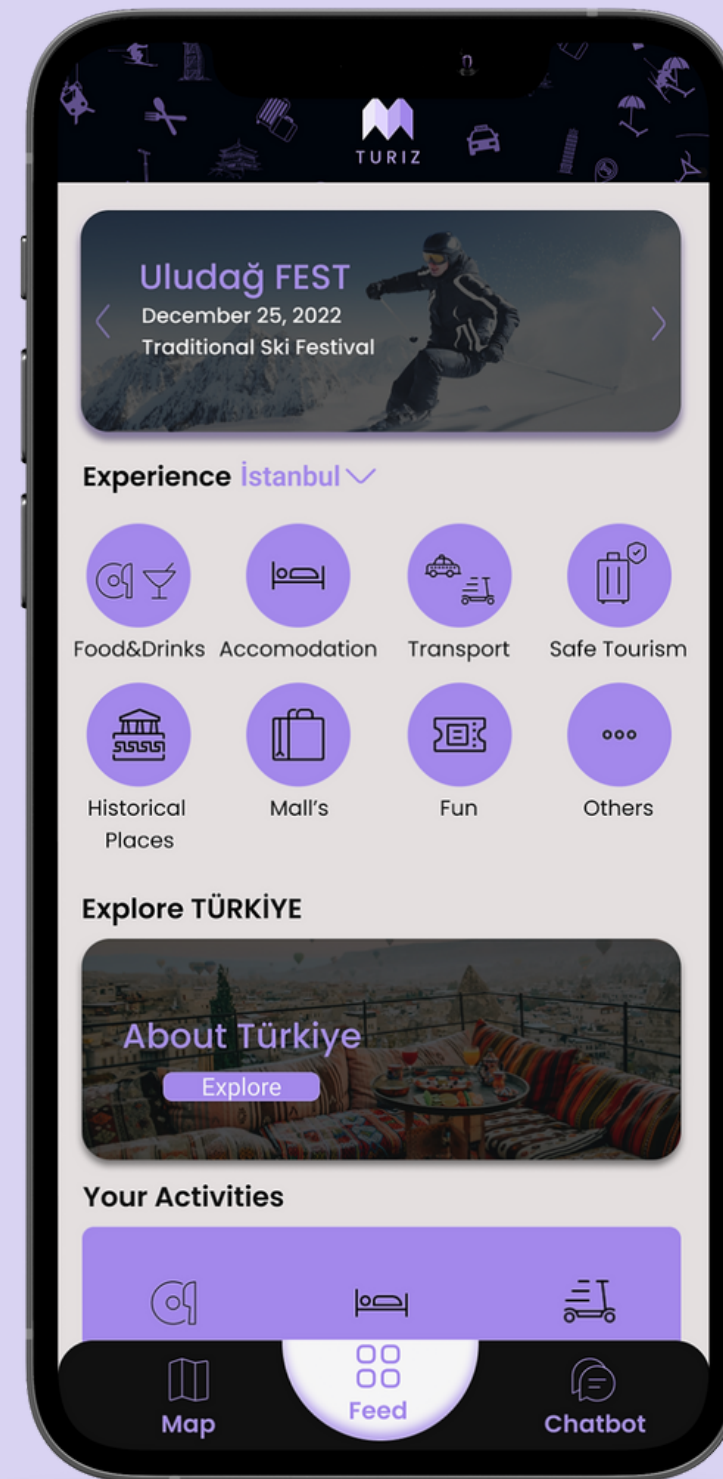
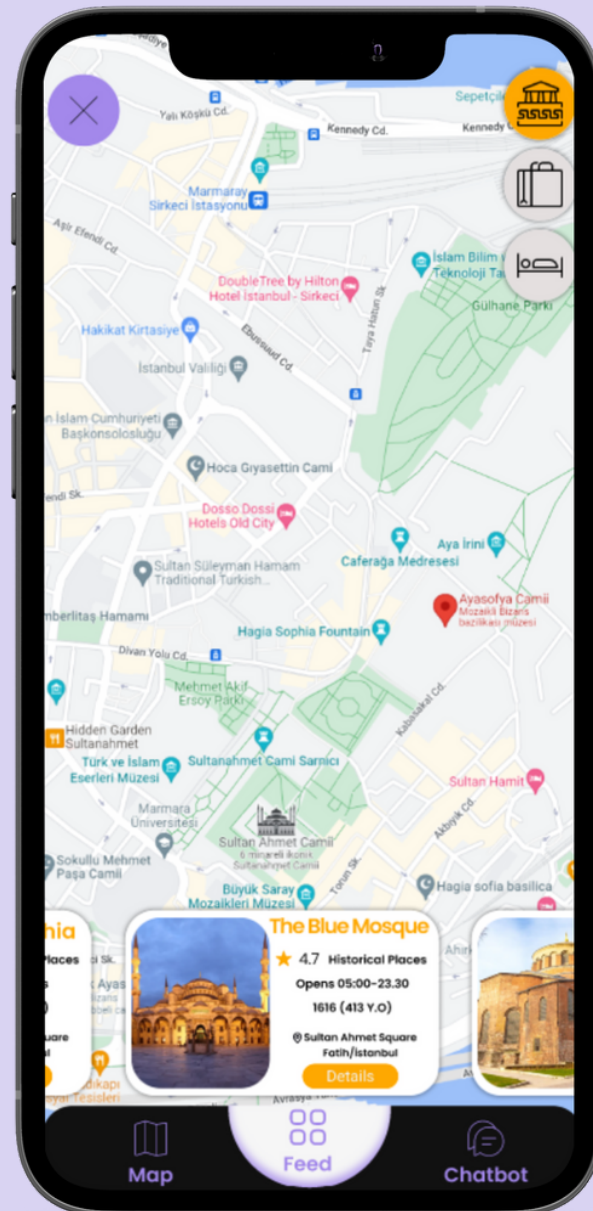


Target of 20,000 tourists per month who are Turkish Airlines passengers in the first year. With an average tourist expenditure of 300–400 dollars on wallets, a monthly market flow of 6–8 million dollars will be achieved at the end of the first year.



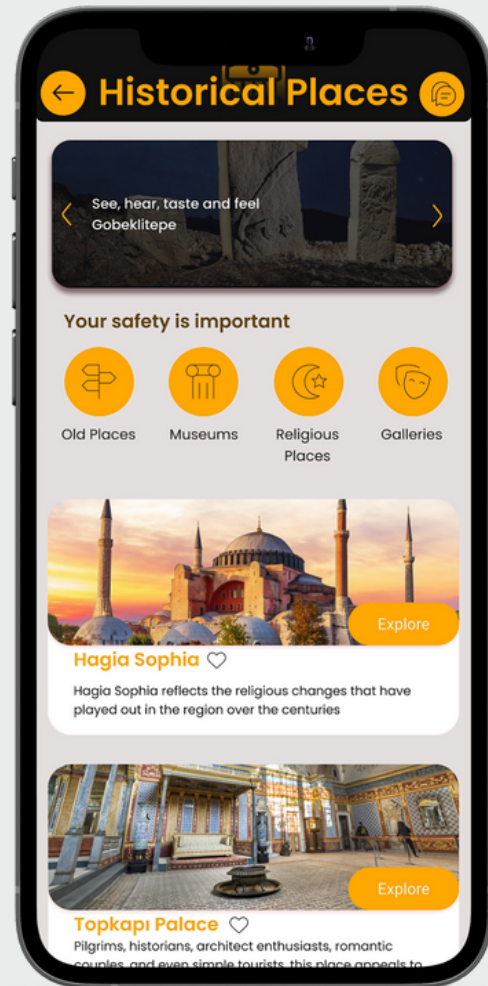
our idea

3 Screens All Experiences



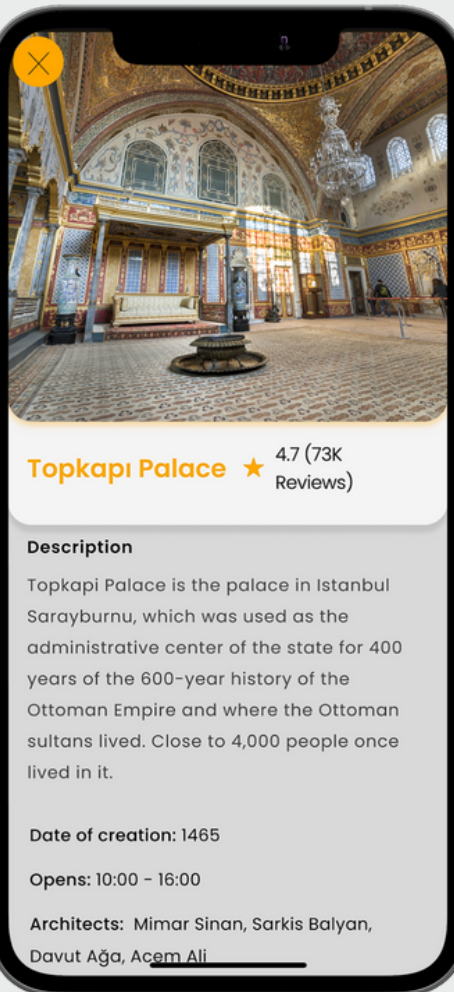
Two-sided Sistem

EXPLORE



1

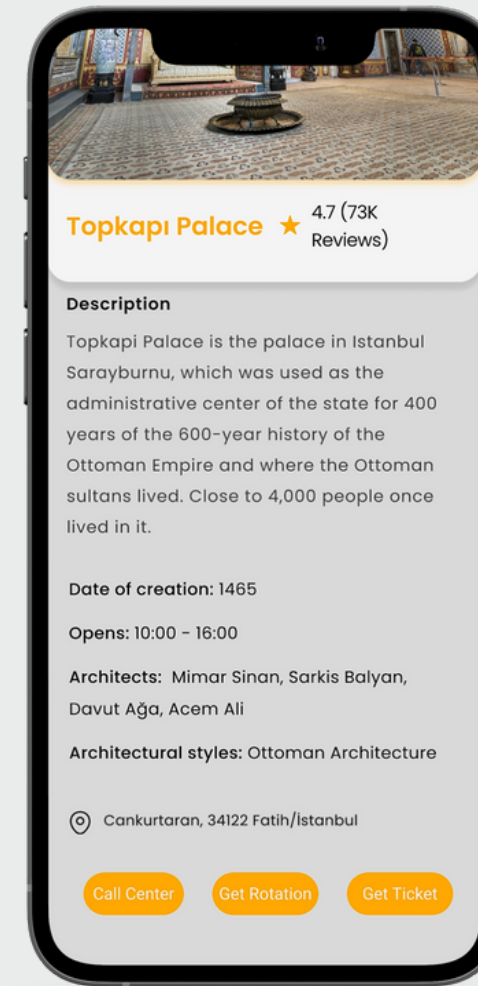
Discovering Cultural Value



2

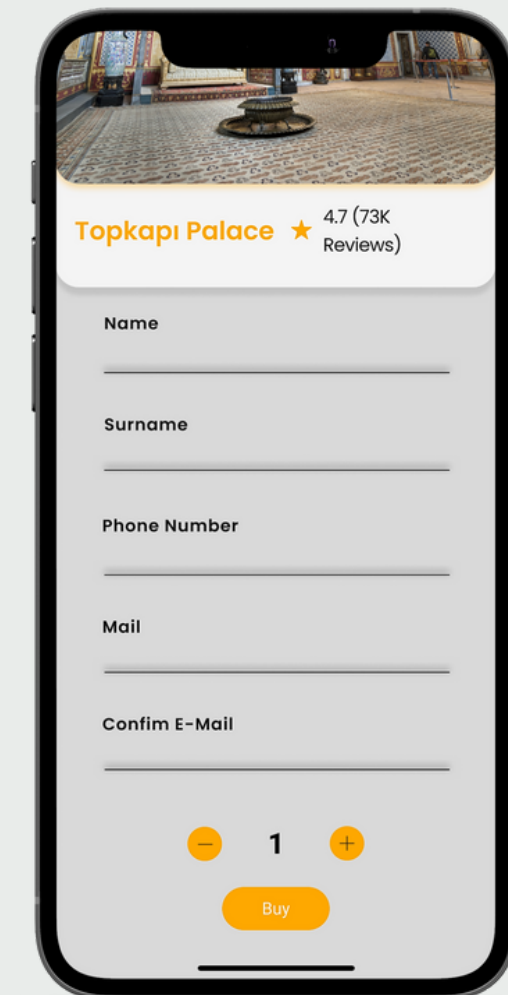
Get Information

EXPERIENCE



3

Destination Selection



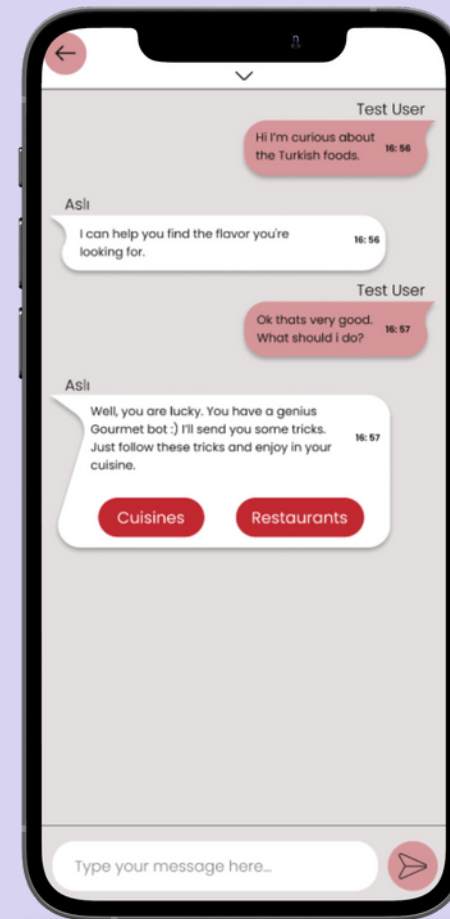
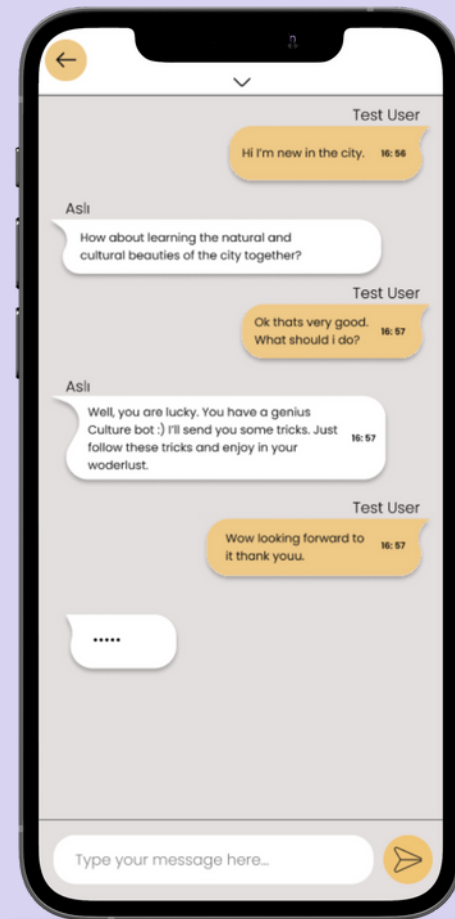
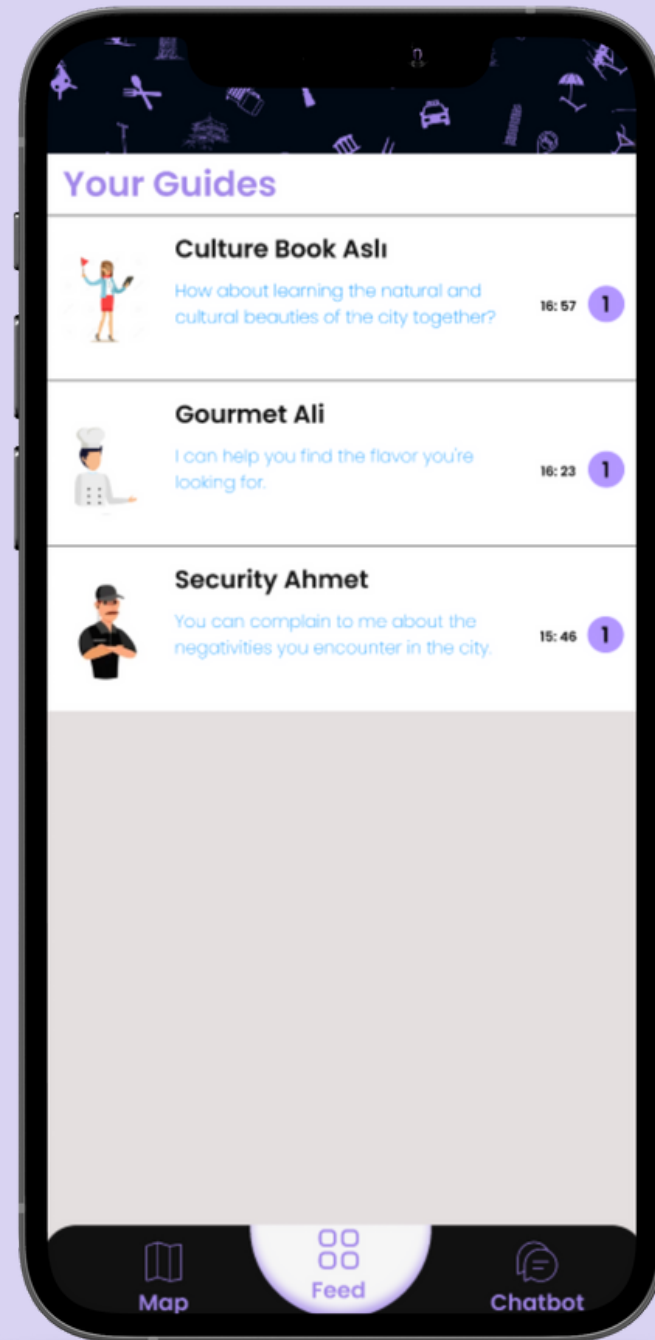
4

Experience and Income

- In a study, 54% of tourists use mobile applications to plan touristic activities and buy tickets.

our idea

Characteristic and Personalized Chatbot System

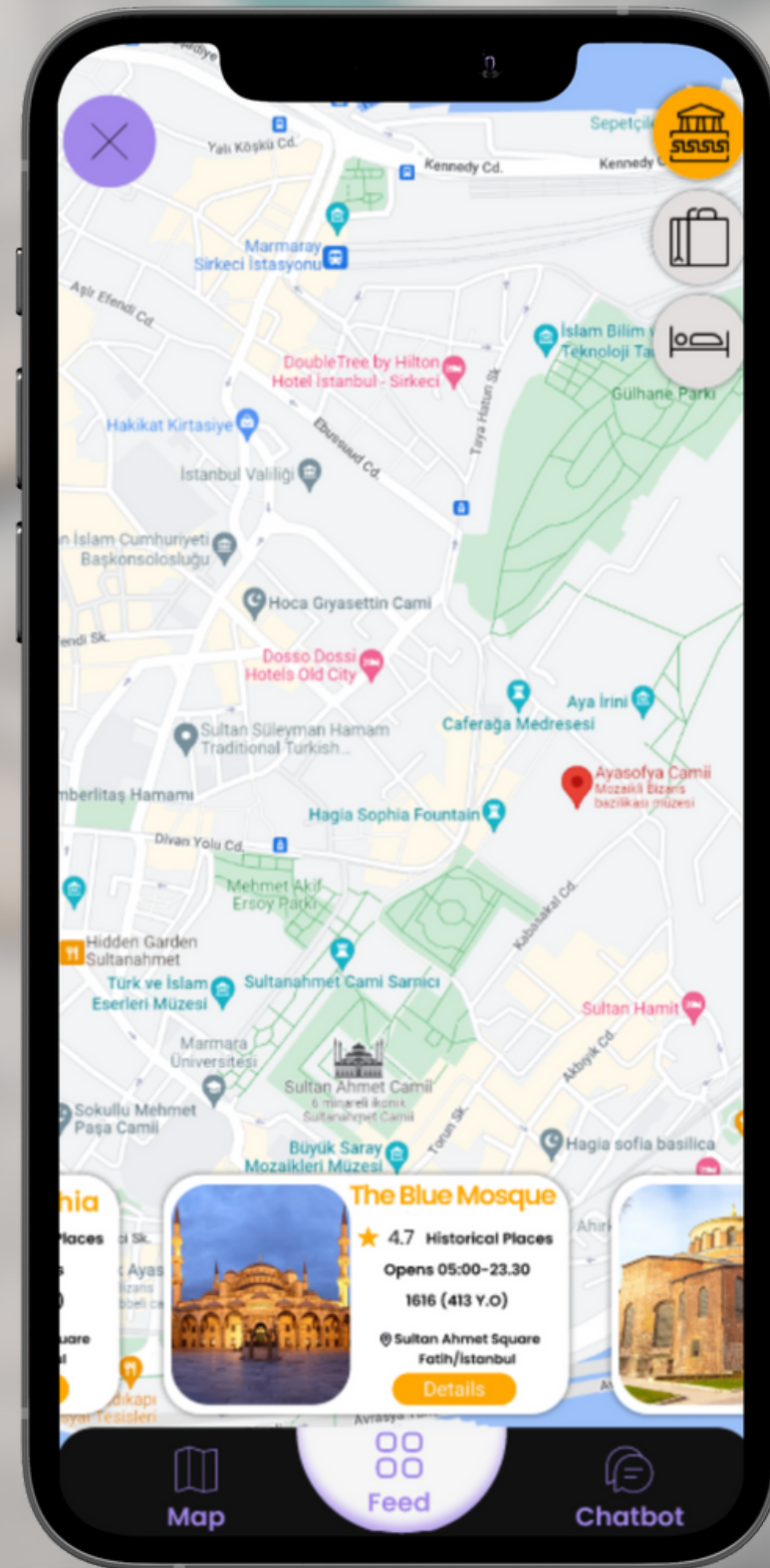


- In Your Language
- Multi Functional
- Exploration and Experience Oriented

- According to researches, 29% of all industries worldwide use chatbots, and 43% of consumers in the USA use chatbots to solve a problem.



Exploration Map



- Easy Routing
- Exclusive to each exploration area
- Multiple Functional
- Exploration and Experience oriented

- In a study, 55% of tourists use their mobile devices to find directions while traveling.



our idea

● Marketing strategy

Our marketing strategy; channels such as affiliate marketing, social media marketing, SEO.

All of this will be shaped by the agreements we make with our B2B partners.

● **Affiliate Marketing**

We care about the power of our services and affiliate marketing with our B2B contracted institutions.



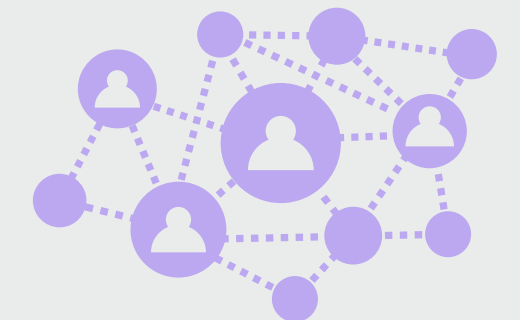
● **Social Media and SEO**

We also adopt content marketing through experience sharing on platforms such as Instagram, Twitter, Facebook.

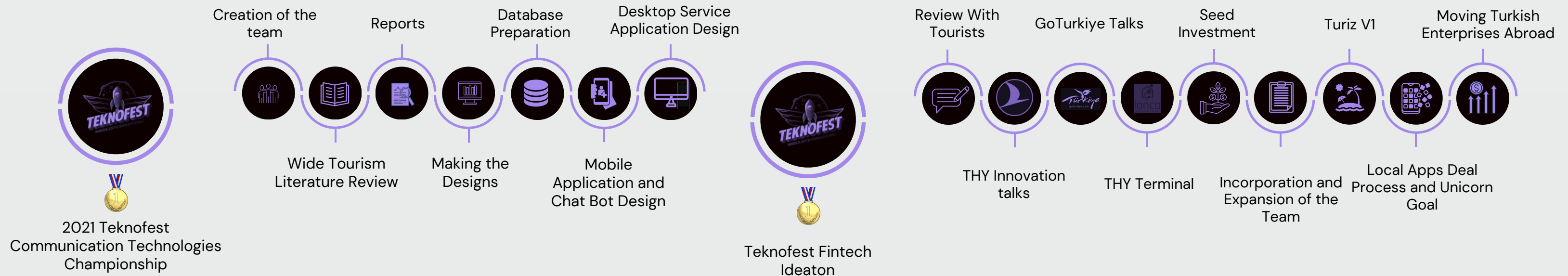


● **Experience Sharing**

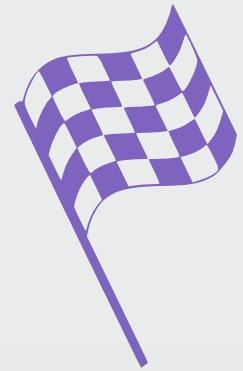
We aim for tourists to tell each other about the benefit we offer.



Road Map



● Investment/Cost



Start

10–15K\$



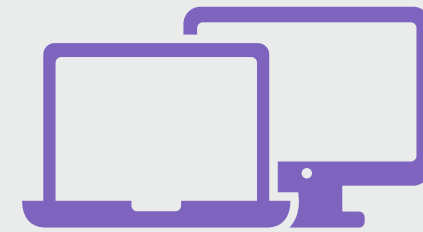
Team(20)

240–250K\$



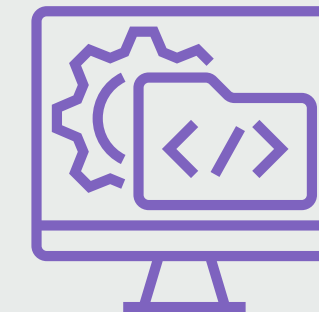
Office

20–25K\$



**Device/
Equipment**

50–55K\$



**Software/
Service**

55–85K\$

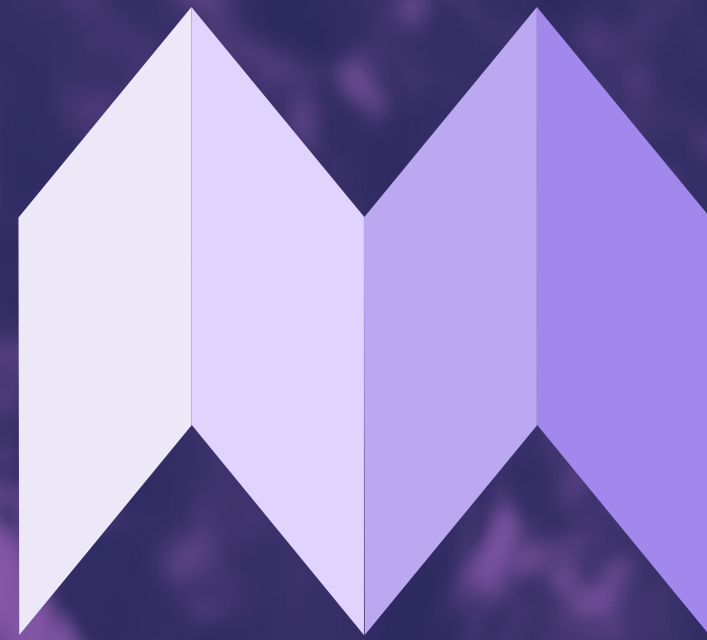


Consultancy

10–15K\$

Total Investment

385.000\$–445.000\$



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Thank you